

strata

Identity, Bishops Way

SUSTAINABLE TRAVEL GUIDE



This Travel Guide has been produced by Optima Highways & Transportation, on behalf of Strata.

Travel Plan

Your home benefits from a Travel Plan featuring a package of measures aimed at promoting more active, cleaner travel choices to minimise the reliance on the private car.

The Travel Plan involves mechanisms, initiatives and targets that together can enable a development to reduce the impact of travel on the environment, whilst also achieving a number of other positive benefits for residents.

Annual travel surveys assist in monitoring progress of the site so please look to complete them at the time. The survey will be identifiable by Strata and Optima branding.

What's nearby?

There are lots of facilities located within walking and cycling distance of your home.

Kentmere Post Office, Morrisons Daily and Fearnville Leisure Centre are located within a 15 minute walk.

The development benefits from being within a suitable cycling distance of both Seacroft and Gipton.

There are a number of schools in the local area, including Bishop Young Church of England Academy, Springwell Leeds Academy East, Beechwood Primary School and Parklands Primary School.

Make time to explore the local area on foot or by bicycle—you see more, help the environment and can support local by popping in to a café!

Free MCard Bus Pass

There are funds available for each household to claim **a free annual MCard bus pass.**

The MCard can be used on almost all buses in West Yorkshire for a year from the date of issue, including using the Park & Ride sites dotted around Leeds.

You can also take advantage of a **25% and 10% discount** for the following two years respectively*.

*if you take the free card in year one.

In addition, significant discounts are available to 'bolt-on' Rail Zones in West Yorkshire for the year. This allows you to add rail zones to your existing pass.

For further details visit www.m-card.co.uk and to claim your **free annual MCard bus pass**, contact kate.peel@optimahighways.com

Active Travel Voucher

If public transport isn't your thing, you're wanting to start walking, running or cycling more, or perhaps you're a keen runner or cyclist in need of some new equipment,

you can claim a voucher worth up to £500!

For further details and to claim your voucher, contact kate.peel@optimahighways.com

Both offers are subject to availability. Please contact Optima to see if you're eligible. Your email address will be used for communication with the TPC only.

Walking

Walking is underrated as a form of exercise with walking being ideal for people of all ages and fitness levels who want to be more active.

Can you incorporate more steps into your day? Perhaps you can board the bus a stop later (which may also save you money!), or head out for a lunchtime walk.

Running has also become more popular, could you run to work and catch the bus home?

If you require new footwear or maybe a winter jacket, **remember you could be eligible for an active travel voucher worth up to £500!**

Contact your Travel Plan Coordinator at kate.peel@optimahighways.com to find out more.

Car Sharing

If half of UK motorists received a lift one day a week, congestion and pollution would be reduced by 10%. If you're a driver, by sharing your car you can split the cost of your journey and reduce your carbon footprint.

Compared to driving alone to Leeds City Centre for work, you could save around **£650** each year.

Check out liftshare.com/uk/community/wy for the savings you could make and find car sharers nearby.

Did you know you can also share your car or loan someone else's vehicle? Visit www.karshare.com to find out more.

Cycling

Regular cycling can reduce stress and improve your fitness whilst also enjoying the great outdoors.

Remember to check your bicycle before you set off and ensure you're wearing suitable clothing for English weather conditions!

Details of local cycle routes and journey planners can be found via the following links:

www.sustrans.org.uk/ncn/map

www.cyclinguk.org/journey-planner

cyclemap.cyclecityconnect.co.uk

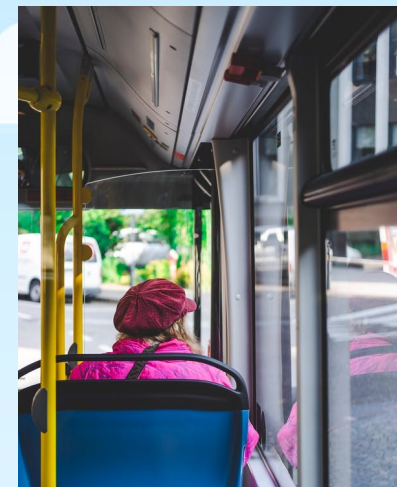
<https://fourpointmapping.sustrans.org.uk/westyorkshirecyclemap/westyorkshire.html>

Excellent cycle trails lead away from the development, route 677 leads onto Easterly Road to the north and onto Roundhay, which is a signed cycle route. To the south, the route continues onto Halton Moor.



Has your bicycle been sat in storage for a little while and requires some maintenance or a check over before you feel confident to use it again?

Halfords offer a free bike check, which involves a full review to ensure your bike is safe. If they spot any problems, they will advise a level of paid service or repair.



Travel by Bus

Bus stops are located on Asket Avenue (services 50A) as well as Parkfield Way (services 4, 16, AG21) serving various locations including Whinmoor, Pudsey, Kippax, Horsforth and Seacroft itself.

Metro provide details on bus timetables, real-time journey information, tickets and plans at

www.wymetro.com/buses

www.wymetro.com/schools

Remember, you can claim a **free MCard bus pass** for your first year by contacting your Travel Plan Coordinator kate.peel@optimahighways.com