



strata

Explore your
TRAVEL CHOICES
@ADORE

GREEN HAMMERTON

**OFFERS
FOR
RESIDENTS**

See inside



TRAVEL GUIDE

WELCOME

MOVING HOME IS AN EXCITING TIME THAT CAN MEAN CHANGES TO YOUR LIFESTYLE AND DAILY ROUTINES.

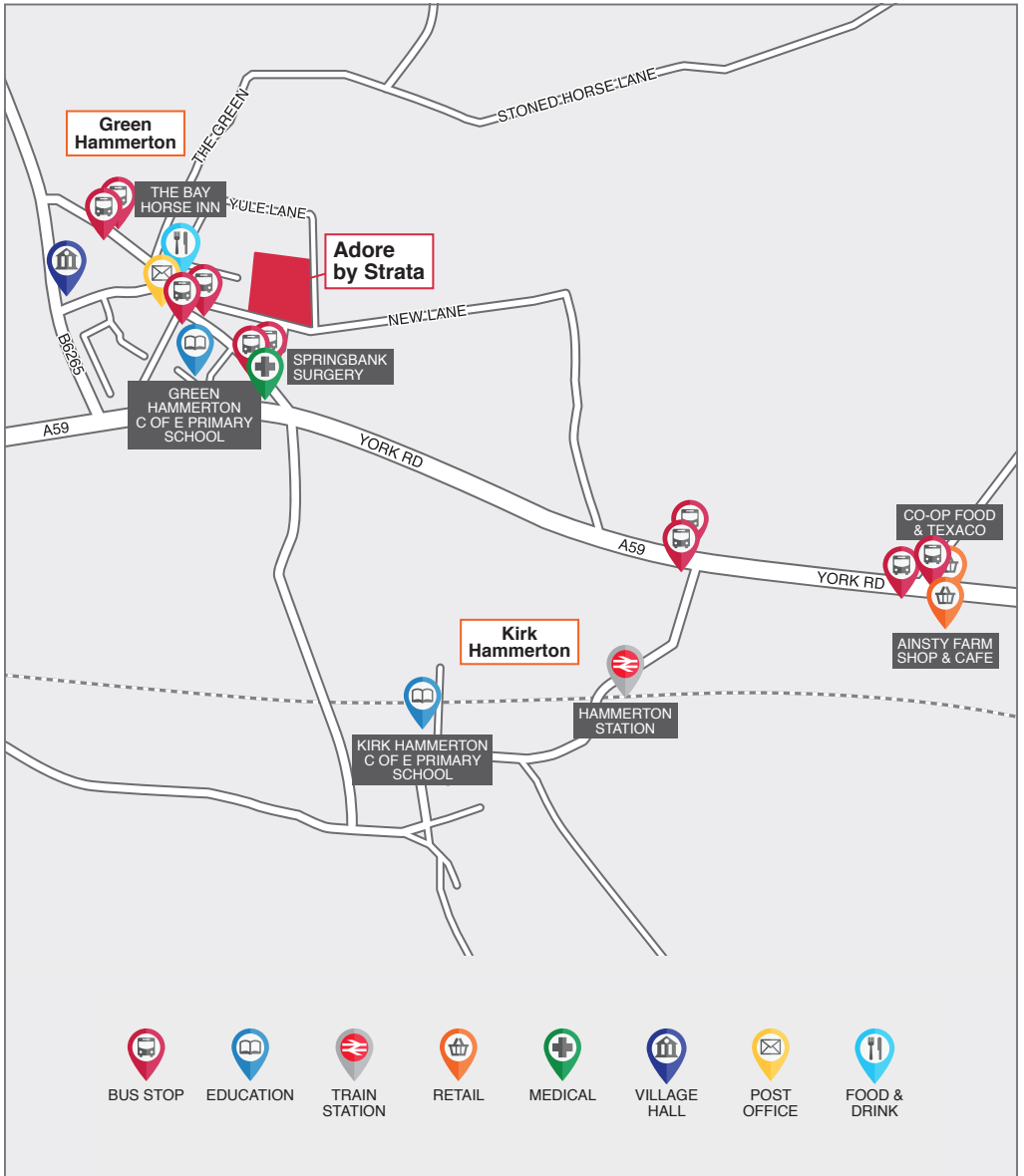
Whether you are thinking about moving into a new home at Adore by Strata or you are already settling in, you may be wondering what local travel options are available to you.

Within this guide you'll find a summary of the travel choices you could make, with a focus on more sustainable and environmentally friendly options.

Strata recognise their responsibility to reduce the impact of their developments upon the local community and the environment. This guide therefore aims to minimise the amount of unnecessary car journeys made..

This guide provides links to some really useful information and resources. Plan a journey by public transport, explore local cycle maps, read up on the benefits of electric vehicles and much more!







LET'S GET ACTIVE

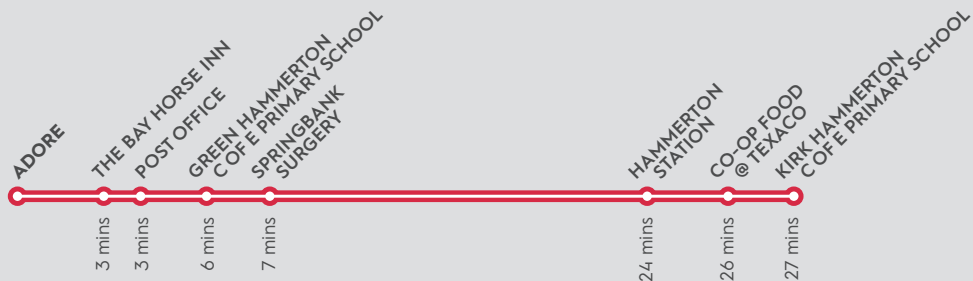
We all know that regular physical activity is incredibly beneficial to us. On a personal level it can, therefore, make a lot of sense to walk, cycle or run when we can rather than getting in the car.

Beyond the health benefits we should not, however, overlook the wider benefits that riding a bike or walking more regularly can have on our local community and the wider environment.

Undertaking local journeys on foot or by bike can help contribute towards reduced local congestion, less parking pressures, and improved air quality, making the streets around your home more pleasant and safe for all.

Not to mention the fact that active travel choices are extremely cheap (even free) when compared to other options!

APPROX TIME TO TRAVEL ON FOOT





Cycling is a great way to get around, and there has never been a better time to get out on your bike whether alone, with friends or with your family.

Many of the local roads are rural in nature and whilst the main routes can be busy, there are some great quieter scenic routes that can make a ride a little more leisurely.

Hammerton station is just a 6-minute cycle journey away, when considering traffic and the time it takes to park, that is probably quicker than a journey in the car! So why not make cycling part of your commute or wider journey?

If you are looking to undertake a journey by bike, but are unsure which route to take, [cyclestreets.net](https://www.cyclestreets.net) is a great online tool to use. Designed specifically for cyclists it lets you plan a journey, informs you of route options available, shows how hilly the route is and even how much CO₂ you will save.

[sustrans.org.uk](https://www.sustrans.org.uk) is another useful website for cyclists. Explore the National Cycle Network (NCN), including route 688 which forms the central part of the Way of the Roses, a great coast to coast route running nearby.

APPROX TIME TO TRAVEL BY BIKE



EXPLORE YOUR PUBLIC TRANSPORT OPTIONS

Adore by Strata is well connected to the surrounding area by public transport.

TRAVEL BY TRAIN

Hammerton train station is just a 25-minute journey away on foot, or 6 minutes by bike, with plenty of cycle parking available and a small number of car parking spaces.

Hammerton station sits on the Harrogate Line and provides hourly services to both York and Leeds via Harrogate, with additional peak period services.

A journey from Hammerton station to York station takes just 18 minutes and once there you have access to a huge range of frequent services to national destinations including London, Newcastle, Liverpool, Manchester and more.

For further information on travelling by train, including an online journey planner and booking services, visit **nationalrail.co.uk**

COMMUTER CLUB

If you're a regular rail commuter, take a look at the savings you could make by purchasing an annual ticket through the Commuter Club.

The scheme enables you to receive an annual train ticket for your regular journey and pay back the value by monthly direct debit. Everything is done online, and tickets can be cancelled or changed at any time!

For further information visit **www.commuterclub.co.uk**



TRAVEL BY BUS

Local bus stops can be found on York Road, just a short walk from the new homes at Adore. These stops are served by bus service 22/23, operated by York and Country.

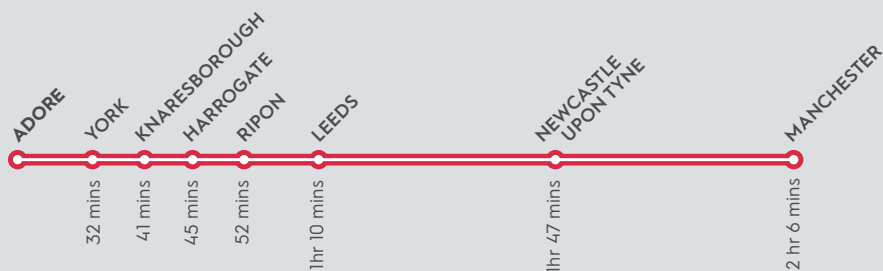
The service operates between York and Knaresborough, via Ripon, with a bus approximately every two hours Monday to Saturday.

Make the most of bus operator apps

The way that we plan and pay for bus journeys is changing. Gone are the days of fingering through printed timetables, standing at the bus stop in hope that your bus is around the corner, or fumbling around for loose change.

Bus operators have been embracing the technology now available. Handy apps show the location of your bus on a real time map, allow you to easily plan a journey between A and B, and even let you buy and store your tickets for easy and safe access.

APPROX TIME TO TRAVEL BY PUBLIC TRANSPORT



SUSTAINABLE CAR USE

Whilst there are times when it is easy enough to walk, cycle or hop on public transport, for some people and some trips the only realistic option is to travel by car. That is not to say, however, that you couldn't still save money and do your bit for the environment, even when travelling by car.

Have you considered whether you could share your journey by car, reducing the number of vehicles on the road? Or could you switch to an electric or hybrid vehicle, helping to reduce transport related CO₂ emissions?

FIND A CAR SHARE COMPANION

Do you often drive alone in your car, maybe to work on a daily basis? If you share the ride with just one other person you could halve the costs of your journey, by splitting the cost of petrol and parking.

Whilst a lot of car sharing is arranged informally, with friends, family or colleagues, there are now ways of identifying other people undertaking a similar journey. The Harrogate Liftshare scheme is easy to use and allows you to see if there is anyone else you could share a car journey with. Simply enter your journey details and some basic preferences, and let the system do the rest.

[HarrogateCarShare.com](https://www.harrogatecarshare.com)





**EV CHARGING
POINTS ARE
PROVIDED AT ALL
HOMES @ ADORE
BY STRATA**

ARE YOU READY TO JOIN THE EV REVOLUTION?

Electric vehicles (EVs) are the future of driving. With an ever-increasing number of charging points available, as well as new and exciting vehicles on the market, drivers now have greater choices and flexibility when it comes to choosing an EV.

The EV market can seem like a minefield, with lots of questions about the best options and practicalities of owning an EV. Find out more about vehicle options, how to charge and how much money you could stand to save by visiting the Go Ultra Low website, which is full of tools to help you get started!

goultralow.com

USING A CAR CLUB

Car clubs are great! They provide people with convenient access to a car, without all the costs and hassle of owning one. No need to buy a car, pay fixed rentals, sort insurance or maintenance.

You can reserve a car at a moment's notice, with bookings available from as little as £2.50 an hour. When picking up the car there is no need to even see anyone, simply unlock the vehicle using your smart phone or membership card and off you go!

The easiest car club vehicles to reach from Adore are based in York and operated by Enterprise Car Club, with many more locations available across the region. Visit the website to explore locations and sign up

enterprisecarclub.co.uk

OFFERS, DISCOUNTS & SAVINGS

To help minimise the cost of your sustainable transport choices we have arranged a range of discounts and offers which residents at Adore can take advantage of. We've also identified a number of further opportunities to save on the cost of your journeys.

HALFORDS: Save on the cost of a new bike, accessories and servicing at the UK's leading cycle retailer.

COTSWOLD OUTDOORS: Need a new pair of walking shoes or some outdoor clothing? Save 10% on the full range at Cotswold Outdoor.

BIKE DOCK SOLUTIONS: Save 10% on the cost of home bike storage and security solutions, including stands, lockers and wall hanging products.

RUNNERS NEED: In need of some new trainers or running equipment? Get exclusive discounts at Runners Need.

CYCLE TO WORK: Save up to 47% on the cost of a new bike and equipment if your employer is part of a cycle to work salary sacrifice scheme.

Find out more about these and other savings at savings-travelchoices.uk





FURTHER INFORMATION AND ADVICE

EMAIL US

info@travelchoices.uk

PERSONAL JOURNEY PLANNING

If you are unsure about your local travel choices, we are here to help!

We can provide you with a PJP for a journey of your choice. Based upon your destination and time of travel you will receive an interactive email which sets out your journey choices in a user-friendly format. View your route options on a map, find out how long your journey will take by different choices, and even receive detailed directions and tips.

Simply email to get your journey planned for you!



CONTACT US

If you would like information or further advice regarding the travel options available to you please email us at: **info@travelchoices.uk**

